

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of :)	
)	Confirmation No.: 7075
Stacy R. Steuart <i>et al.</i>)	
)	Group Art Unit: 3687
Application No.: 09/788,646)	
)	Examiner: Oger G. Ade
Filed: February 21, 2001)	
)	
For: SYSTEM AND METHOD FOR)	
PROVIDING CUSTOMIZED)	
SALES-RELATED DATA OVER)	
A NETWORK)	

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE

Sir:

In reply to the Office Action dated November 6, 2008, Applicants offer the following amendments and remarks.

The current claims are reflected in the listing of the claims which begins on **page 2** of this Response.

Remarks begin on **page 12** of this Response.